

The Golden Opportunity Sales Event

LEXUS ES
0% APR*
 FOR 48 MONTHS



LEXUS RX
1.99% APR*
 FOR 60 MONTHS

With special pricing and selection, it's the best time to own a Lexus. And for a limited-time, get 0% APR* financing on a new Lexus ES. Or, enjoy an unprecedented 1.99% APR for 60 months on the Lexus RX. It's easier than ever to own a Lexus, during the Golden Opportunity Sales Event.

PLUS, ENJOY LUXURY AND VALUE WITH DEMONSTRATOR AND PRE-OWNED LEXUS MODELS:

2010 IS 250 MSRP: \$34,037 Sale \$31,995

(HONOLULU - Demonstrator Vehicle: Stk #A061374 / Starfire Pearl)
 Automatic, Leather, Moonroof, 17" Spoke Aluminum Alloy Wheels, ABS Braking System, Automatic Dual-Zone Climate Control, Premium Audio with 13-Speakers and Much More

2010 HS 250h MSRP: \$38,373 Sale \$35,995

(HONOLULU - Demonstrator Vehicle: Stk #A060437 / Starfire Pearl)
 "HYBRID", Electric Motors with Lexus Hybrid Drive, Automatic, ABS, Moonroof, Lexus Premium Audio System with 6-Disc In-Dash CD Changer, USB Input for MP3 Player, Leather Trim, Touring Package, Sport-Tuned Suspension, Rear Spoiler, LED Headlamps, Intelligent High-Beams, Headlamp Washers and Much More

2010 ES 350 MSRP: \$38,267 Sale \$35,995

(HONOLULU - Demonstrator Vehicle: Stk #A061384 / Matador Red Mica)
 Automatic, 272HP V6 Engine, Leather, Moonroof, Rain-Sensing Intermittent Wipers, Premium Audio w/6-Disc CD Changer, Bluetooth, Heated and Ventilated Front Seats, High-Intensity Discharge Headlamps, Parking Assist and More

2010 RX 350 MSRP: \$43,711 Sale \$37,995

(HONOLULU - Demonstrator Vehicle: Stk #A060066 / Black Sapphire)
 Automatic, Premium Package, Leather Trim, Moonroof, CD Changer, Intuitive Parking Assist, Comfort Package, High-Intensity Discharge Headlamps, Rain-Sensing Wipers, Heated and Ventilated Front Seats and More

2010 RX 350 MSRP: \$43,711 Sale \$40,995

(HONOLULU - Demonstrator Vehicle: Stk #A060701 / Golden Almond Metallic)
 Automatic, Premium Package, Leather Trim, Moonroof, CD Changer, Intuitive Parking Assist, Comfort Package, High-Intensity Discharge Headlamps, Rain-Sensing Wipers, Heated and Ventilated Front Seats and More

2010 GS 350 MSRP: \$48,261 Sale \$45,995

(HONOLULU - Demonstrator Vehicle: Stk #A061620 / Deep Sea Mica)
 Automatic, 3.5L 303HP Direct Injection 24-Valve V6, Leather, Moonroof, Intuitive Parking Assist, Ventilated Front Seats, Rear Spoiler, Rain-Sensing Intermittent Wipers, Adaptive Front Lighting System, Navigation System and Much More

2010 RX 450h MSRP: \$52,146 Sale \$48,995

(HONOLULU - Demonstrator Vehicle: Stk #A061636 / Tungsten Pearl)
 "HYBRID", 3.5L V6 Engine and Electric Motors with Lexus Hybrid Drive, Automatic, 19" Alloy Wheels, 4-Wheel ABS with Brake Assist, Lexus Premium Audio System with In-Dash 6-Disc CD Changer and 9-Speakers, Auto Dual-Zone Climate Control System, Navigation System with Back-Up Camera and Much More

2010 GX 460 MSRP: \$59,736 Sale \$55,995

(HONOLULU - Demonstrator Vehicle: Stk #A061177 / Starfire Pearl)
 Automatic, 4.6L 301HP V8 Engine, Moonroof, Leather, Convenience Package, Parking Assist, Comfort Plus Package, 3-Zone Automatic Climate Control, Interior Air Filter/Smog Sensor, Navigation/Mark Levinson Premium Audio System, High-Intensity Discharge Headlamps and Much More


SERVCO LEXUS
 ServcoLexus.com

HONOLULU:
 650 Kapiolani Boulevard
 1-800-504-3658
 MAUI:
 445 Kele Street, Kahului
 1-800-504-3670



*On approved credit. For well-qualified buyers with 730+ FICO score for all buyers, 20% down payment required. Must purchase/take delivery between 7/01/10 - 9/07/10. Special rate limited to stock on hand, no backorders. Restrictions apply. Dealer participation may affect selling price. Lease excluded. Not combinable with any other offers, dealer rebates, or employee prices. All cars subject to prior sale. See dealer for details. 0% APR at 48 months valid on new and demo 2010 ES. Maximum to finance: \$30,000. \$20.83 per \$1,000 financed. 1.99% APR at 60 months valid on new and demo 2010 RX model (excludes RX Hybrid). Maximum to finance: \$40,000. \$17.52 per \$1,000 financed.

Sale prices good to September 2, 2010. Subject to prior sale. Limited to stock on hand. Not applicable with any other rebates, discounts or offers. May not be exactly as shown. Prices do not include 4.712% general excise and Honolulu County surcharge taxes on vehicles for Oahu use (4.166% tax on vehicles destined for use on other neighbor islands in Hawaii), license and **\$175** doc fee.