



NO

# Additional Dealer Mark-up

You can shop with confidence at your Servco Auto Centers.

You'll never pay a cent over MSRP,\*  
giving you competitive pricing with no ADM.\*\*

## Servco Auto Advantages

### CONVENIENCE:

Huge inventory shared  
by multiple sales  
locations

### EXPERIENCE:

No Pressure, no Hassle  
Sales experience with  
knowledgeable staff in  
state-of-the-art facilities

### CONFIDENCE:

SERVCO PROTECTION PLAN:  
• Roadside Assistance  
• Emergency Rental Car  
Coverage  
• Road Hazard Tire Protection

\*The **Manufacturer's Suggested Retail Price** (MSRP) is a vehicle's retail selling price as recommended by the manufacturer. \*\***Additional dealer mark-up** or **additional dealer margin** is an additional mark-up a dealer may add to the MSRP to reflect consumer demand for the vehicle. The extra amount appears on the dealer's price sticker normally referred to as the "side sticker" or "dealer addendum".